



Investors Have a Share in Innovations from Austria

KiwiSecurity Software GmbH wants to be the number 1 of intelligent analyses with KiwiVision®.

Vienna/Wilen, 1. March 2011 – KiwiSecurity Software GmbH aims at a continuous and lasting expansion, looking for a mix of different forms of investment, for instance:

- 1. Marketing of Products and User Licenses**
 - a. Business partners who decide to **resell** KiwiVision® and who actively sell, install and maintain products and licenses; and / or
 - b. Business partners who decide in favor of **integration**, enhancing their own products with KiwiVision® algorithms, selling a complementary extended offer.
- 2. Marketing of Exclusive Rights of Sale**
 - a. Business partners who decide in favor of KiwiVision®, selling products / licenses autonomously and exclusively in one or several areas, for instance as **PREMIUMpartners**, or
 - b. Selling these products / licenses on their own behalf via a **WhiteLabelAgreement**
- 3. Joint Ventures**
 - a. Business partners who are positioned with similar issues in an existing market / area / industry and who agree to a **close collaboration** with KiwiSecurity, in order to sell KiwiVision® via a common local organization, and / or
 - b. Companies and organizations which apply together with KiwiSecurity for national and international **research assignments**
- 4. Capital Market**
 - a. Persons and companies who / which believe in the vision and goals of KiwiVision® and who regard KiwiSecurity as a medium term portfolio strategy, including KiwiSecurity in their portfolio for their investors, and / or
 - b. Persons and companies who / which take a share in specific expansion steps via a direct model of participation
- 5. Strategic Equity Partners**
 - a. Companies which see an ideal leverage for the positioning of KiwiVision® in their own business fields and which therefore want to **directly take a share** in KiwiSecurity in order to use the technology and know-how in their own operative environment as competitive advantage (i.e. security companies, structural and civil engineering, ICT- and energy providers, camera manufacturers) and
 - b. All other forms of investment, if they support the medium and long term business goals of the proprietors of KiwiSecurity

About KiwiSecurity (www.kiwi-security.com)

KiwiSecurity is an Austrian software development company, specializing in the intelligent analysis of image and video data. The foci of the different analyses are combined in the product line **KiwiVision®** and can be used individually. The company sells KiwiVision® solely to specialized system houses and via certified cooperation partners, the latter having a regional focus on Austria, Switzerland, Germany and the United Kingdom. KiwiVision® is a registered trademark of KiwiSecurity Software GmbH. KiwiSecurity was supported with subsidies from AWS, FFG, ZIT, INiTS and the EU.

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